

Eva Grate

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EvaGrate.com

SUR LA TABLE

Graphic Designer August 2019–Present

Junior Designer November 2018–August 2019

Contract Production Designer September 2018–November 2018

- Lead conception and execution of in-store signage, from seasonal promotions to evergreen informational signs. Work with merchants, copywriters, production team, and marketing to ensure monthly sign kits reflect our brand as a whole and accurately communicate promotions.
- Lead packaging design and execution for all private label Sur La Table products, ranging from kitchen towels to cookware. Overhaul existing work to elevate the brand and customer experience.
- Design marketing materials and other collateral on request that reflect the look and feel of the brand as a whole, varying from brochures and ads to shopping bags and gift cards.

UNIVERSITY OF WASHINGTON

Visual Services Student Assistant April 2016–September 2018

- Assisted the visual services team within the School of Art + Art History + Design with the design and execution of web-based informational and promotional materials.
- Designed a brand-appropriate website to host photography for the School of Art + Art History + Design, focusing on student work and exhibitions. Organized and managed the website content and architecture.
- Built and styled responsive HTML templates for email newsletters and announcements that work across different email clients.

STARBUCKS

Graphic Design Intern June 2017–August 2017

- Worked with several different teams on the design and execution of in-store promotions for both US and international stores.
- Used typography, illustration, and composition skills to contribute to a wide variety of projects for the greater company while infusing all work with the Starbucks brand identity to create a cohesive customer experience.

GREY MATTERS JOURNAL

Design Director April 2015–June 2018

- Collected content for each quarterly issue and used design principles to form a cohesive and attractive journal for print.
- Recruited junior designers and oversaw their work throughout production.

Whether through amplifying the voices of people who need to be heard or simply putting a smile on someone's face, I know that using art and type to tell a story is powerful.

I love packaging design, branding, typography, and digging into systems—building out thoughtful templates and strategic style guides is my sweet spot!

Freelance Illustrator and Animator • 2020

Created two 18-second hand-drawn frame animations for Authenticity50's paid social media advertising, as well as spot illustrations for their website.

ARCADE Issue 36.2 Contributor • 2018

Designed and illustrated an infographic spread about Seattle's Navigation Team in collaboration with Karen Cheng.

Seattle Design Festival Participant • 2018

Researched and designed an exhibit to bust myths about homelessness in collaboration with Kate Degman, AIA Seattle's Committee on Homelessness, Real Change, and Schuchart Dow.

**Bachelor of Design (B.Des)
in Visual Communication Design**

University of Washington, 2018

Capstone Award, Division of Design